

PREPARED SPECIFICALLY FOR: Mary Ellen's Bail Bonds

Mary Ellen, Sherri, and Chris — I called your line at 3:04 a.m. on 8/10/2026 and Chris answered in 15 seconds. From a dead sleep. That's the best after-hours response in Brighton — I know, because I called every agency on E Bridge that morning. But here's the question: what happens when Chris is at the jail window posting? Or already on with another family? Or just too exhausted to hear the phone? The Premium Line isn't a replacement for Chris — it's the backup that makes sure a dead battery or a jail run doesn't cost you a \$750 premium.

THE PROBLEM

At 2 a.m. nobody leaves a voicemail.

The family hangs up mid-ring and dials the next listing in Google — their own reviews admit it: *"I called five bondsmen before..."*

That's not a missed call. That's a missed premium, lost revenue.

FIELD REPORT — WE CALLED

Mary Ellen's (your line) — 3:04 a.m., 8/10/2026: Chris answered in 15 seconds — from a dead sleep. *Best response in Brighton. But one man can't be the whole after-hours operation.*

Another Brighton agency (559 reviews, "Open 24 hours") — 5:03 a.m., 8/8/2026: *"We are closed. Leave a message." They're losing callers every night — and don't even know it.*

A third Brighton agency — 5:11 a.m., 8/8/2026: 3 min on hold, ukulele music, then a human. *Nobody stays on hold for 3 minutes.*

THE SOLUTION — WHAT IT DOES

1. **Picks up the second you can't** — "Thanks for calling, I can get this to a bail agent right away."
2. **Captures the intake** — defendant's name, where they're being held, whether bond's been set, caller's relationship, callback number. One question at a time, calm tone.
3. **Assures the caller a licensed agent will call back in 15 minutes** (you can customize the time). It never quotes the premium, never discusses payment plans, never promises a release time.
4. **Texts you the Intake Info** the moment the caller hangs up.

A caller hearing that reassuring 15-minute promise at 2 a.m. does the following:

1. **Instantly relaxes**
2. **They put their phone down!**

WHAT YOU GET AFTER EACH CALL: THE INTAKE INFO. & CALL DATA

In addition to the Intake Info., the text will include:

caller's name · callback number · call duration · link to the full transcript and recording

WHAT IT WILL NEVER DO

- Quote the premium or discuss any other financial topic
- Give legal advice of any kind
- Promise a specific release time
- Sound cheerful or scripted when the caller's stressed

One Town. One Agency.

\$497/mo — Charter rate, locked for life. One agency per town.

Brighton:



UNCLAIMED

- First Month **Free** (\$497 value)
- Setup **Free** (\$1,500 value)
- Script Fine Tuning **Free** — the Premium Line gets a review and fine tuning for cadence, tempo, demeanor, tone
- End-Of-Month Review **Free** (\$500 value) — review results, take in your feedback, and make any adjustments if needed
- Answered-Or-**Free** Guarantee — if the Premium Line doesn't handle at least **20 real intakes** in your first 30 days, month two is free



Claim Brighton online — right now.

Scan the code or visit go.realresultsready.com/bail-bonds-page — first agency to check out owns the town. Claims the town of Brighton for as long as the service runs.